



Health Consumer
Powerhouse

Welcome to
“Tomorrow’s cross-border
care information of
hospitals”

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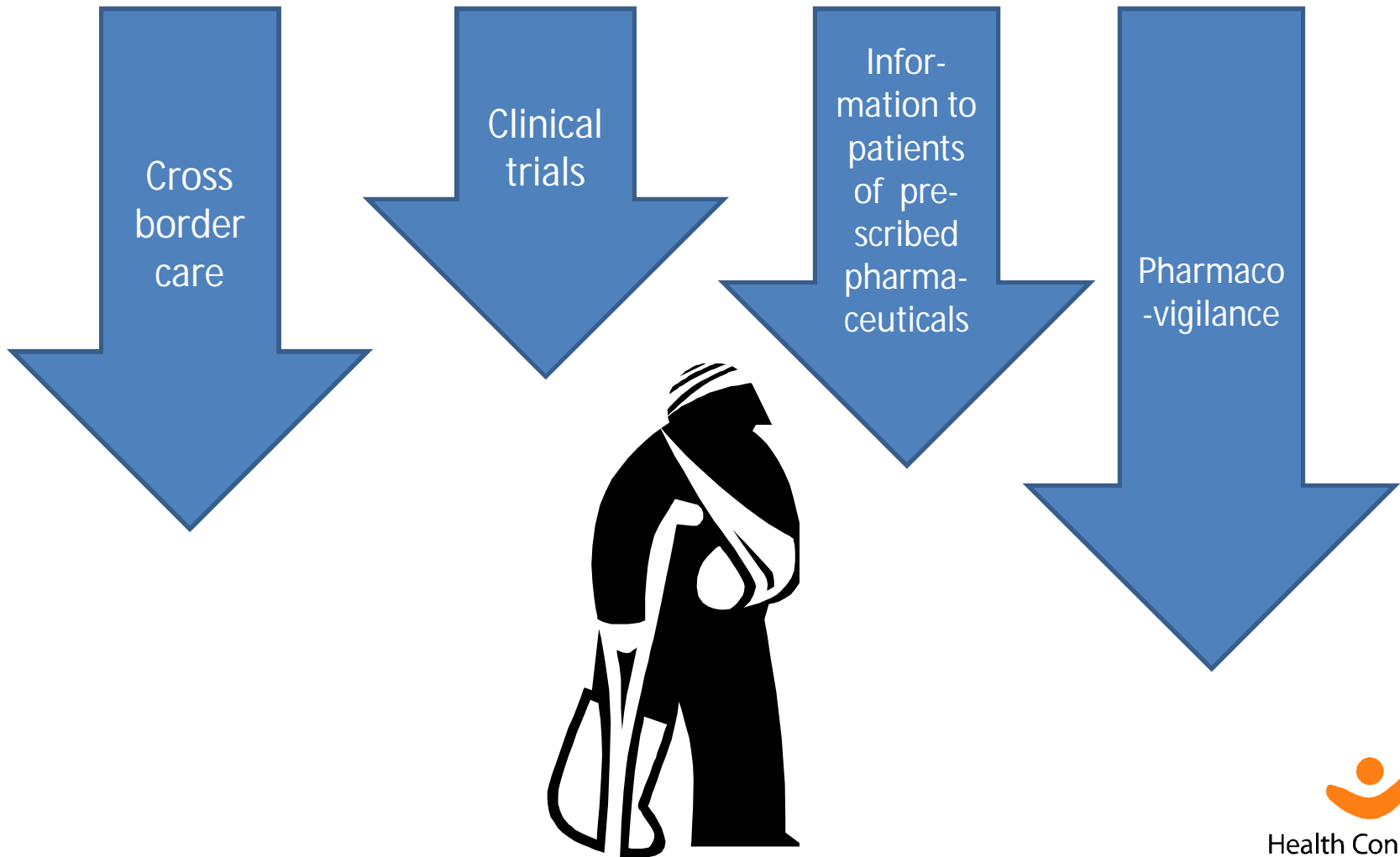
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Introduction by Johan Hjertqvist

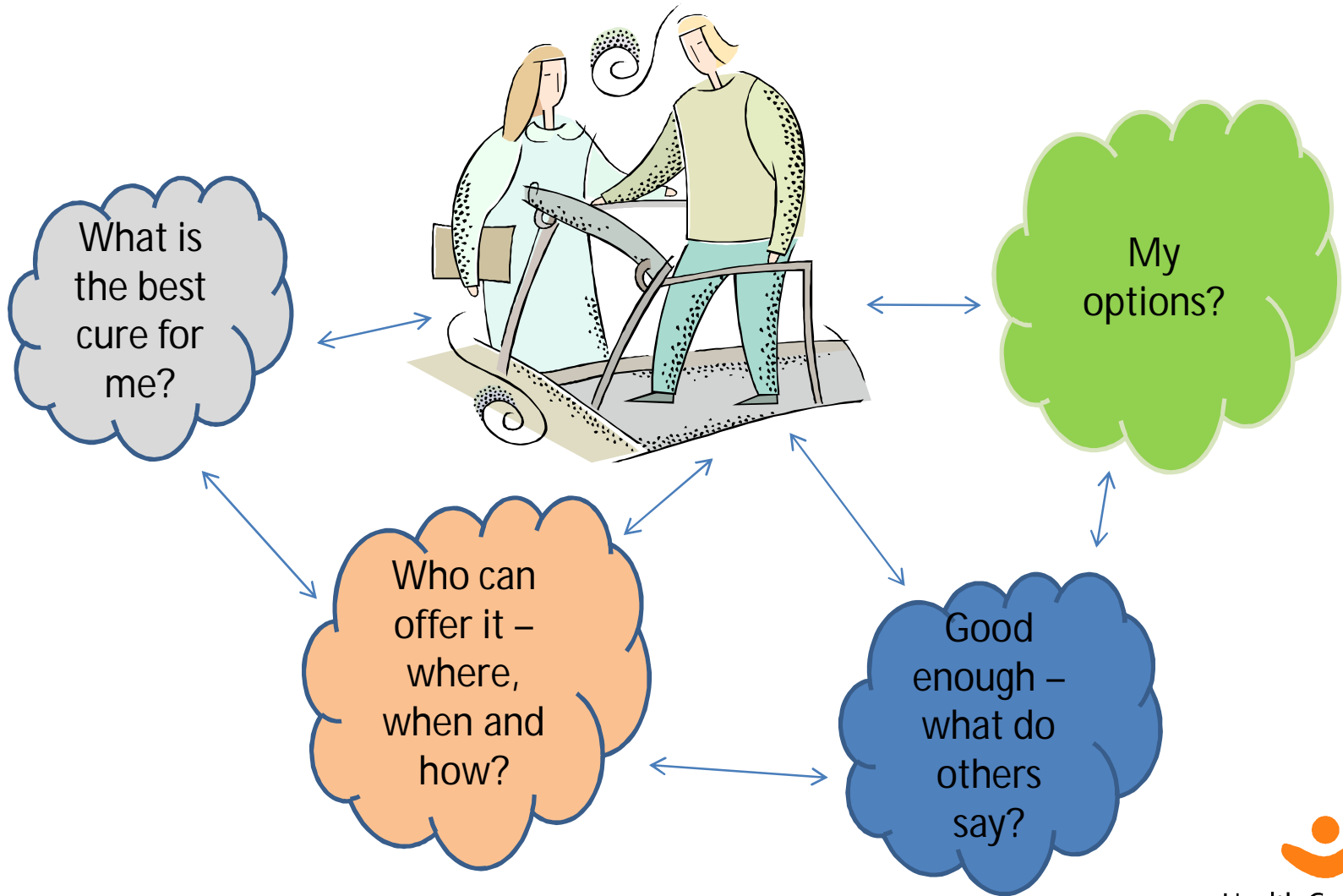
Founder & CEO

“Comparing healthcare in 35 countries, we improve it”

What perspective?



Who will be in the driving seat?



Implementing everything

- Now the real work starts!
- Strategy: market information drives performance + empowerment
- Government obligations, filling a black hole
- Integration; no silos accepted!
- Many different information providers necessary
- Part of a huge shift of power - and responsibility.



HCP contribution: Improving healthcare since 2004

- Comparing the performance of healthcare (regions, nations) to drive outcomes – systems and disease areas
- Now including 35 countries
- Visions, studies, surveys, seminars
- Empowerment of individuals, reality checks for governments, awareness opportunities for sponsors.
- www.healthpowerhouse.com

