Welcome to “Tomorrow’s cross-border care information of hospitals”

Health Consumer Powerhouse
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“Comparing healthcare in 35 countries, we improve it”
What perspective?

1. Cross border care
2. Clinical trials
3. Information to patients of prescribed pharmaceuticals
4. Pharmaco vigilance
Who will be in the driving seat?

What is the best cure for me?

Who can offer it – where, when and how?

Good enough – what do others say?

My options?
Implementing everything

• Now the real work starts!
• Strategy: market information drives performance + empowerment
• Government obligations, filling a black hole
• Integration; no silos accepted!
• Many different information providers necessary
• Part of a huge shift of power - and responsibility.
HCP contribution: Improving healthcare since 2004

• Comparing the performance of healthcare (regions, nations) to drive outcomes – systems and disease areas
• Now including 35 countries
• Visions, studies, surveys, seminars
• Empowerment of individuals, reality checks for governments, awareness opportunities for sponsors.
• www.healthpowerhouse.com