

Press invite



“European consumer ranking – which country serves its patients and healthcare consumers best?”

“Which country delivers the best value for money for healthcare expenditure?”

Find out the answers to these questions and more at the launch of the 2007 European Health Consumer Index.

On October 1, 2007, the Health Consumer Powerhouse invites you to the launch of the 2007 Euro Health Consumer Index. Starting at 10.00 a.m. in Brussels, or on the Internet via Skypecast at 11.30 a.m.

The 2007 index has been expanded to include all 27 Member States, and also Norway and Switzerland. It ranks the consumer-friendliness of healthcare systems across Europe.

With updated and streamlined indicators, the Index assesses patient's rights and information, waiting times, treatment outcomes, access to medicines and healthcare provision. The Index will empower consumers by providing clear and objective healthcare performance data, not just for their own country but also for all their European neighbours.

The 2007 Index will reveal that:

- More than half of European national health systems systematically delay the introduction of novel medicines;
- Hospital acquired MRSA represent a significant health threat in 50% of surveyed countries;
- Generous expenditure on healthcare does not guarantee improved outcomes

You can also discover:

- Which county leads the way in empowering patients?
- Which of the new member states are outstripping their Western neighbours in quality of healthcare provision;

What?	European Press Launch
When?	October 1, 2007, 10:00 am Or at 11.30 on Skypecast: “EHCI 2007”
Where?	Health Consumer Powerhouse, Rue Fossé aux Loups 34, 1000 Brussels
Who with?	Mr. Johan Hjertqvist, President Health Consumer Powerhouse Dr. Arne Björnberg, Euro Health Consumer Index Director

To register for the event, or request further information, please e-mail: media@healthpowerhouse.com or call Kajsa Wilhelmsson, Director European Affairs, at +32 (0) 496 23 55 30.

**As you may be aware, there are some ongoing technical issues with Skypecasts at the moment. Please email us at media@powerhouse.com, with the word “Skypecast” in the message subject by 27 September if you plan to join the Skypecast, and we will contact you with details.*